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ABSTRACT

This book discusses the effects of globalization on community colleges, and the organizational responses to globalization. The author looks at seven community colleges that have undergone organizational change in response to globalization. For each college, he examines the effects of globalization in three areas: the economic domain, the cultural domain, and the information domain. Overall, organizational culture was altered at the institutions: the general support for information technologies and their increasing use were evidence of at least a tacit agreement between labor and management to accept management's goals of greater efficiency and rising productivity. In the domain of politics, government policies endeavored to direct community colleges toward economic goals, emphasizing workforce training and state economic competitiveness as outcomes, compelling colleges to improve efficiencies and to become accountable to government and responsive to business and industry. The book also offers a discussion of the process of globalization in all seven of the case study institutions. Community colleges did not eradicate behavioral patterns associated with the preservation of institutional identity, the accommodation of growth, the emphasis upon a comprehensive curriculum, and other traditional patterns. (JA)

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